

Privacy Policy

Thank you for participating in our community at Zeru! We appreciate your business and we're committed to protecting your privacy rights and your personal information. If you have any concerns or questions about this privacy policy, please don't hesitate to contact us. We'd be happy to answer your questions! Our team is experienced in the social media sector with years of experience.

When you visit our web site, you entrust us with certain types of private information and we want you to know that we take our responsibility to protect your information very seriously. In our privacy policy below, we will explain our policies regarding privacy as clearly as possible so that you, our customer, will understand what kinds of information we collect, how we use that information, and what your rights are in relation to the information we collect from you. Please take the necessary time to read through this document carefully. If there is any information or terms of this privacy policy that you disagree with, please discontinue the use of this website and our services.

This privacy policy applies to all information that we collect through our website, any related services, sales, or events or marketing. We refer to all of these information-collection scenarios collectively as "Services" in this document.

1. Information that we collect:

We collect personal information from you when you purchase our products and services including your name and email address. The personal information that we collect depends on the services that you purchase from us.

Personal information you disclose directly to us.

Information that's automatically collected.

Certain information is automatically collected when you visit and navigate our website. This information includes device and usage information, but not identifying personal information

2. How we use your information:

We use the information that we collect for business reasons such as the ones described below:

- To send you various marketing and promotional communications information about Zeru.
- To manage and fulfill your orders from us.
- To protect the services that we offer.
- To deliver our services users.
- To respond to inquiries from users as well as to offer support to users.

3. Do we share your information with anyone?

We will only share your information with your consent or in order to comply with certain laws, to provide you with our services, protect your rights, or to fulfill our business obligations to you. Below are specific reasons why we would share your information with a third party:

- Consent

If you consent to the distribution of your personal information for a specific purpose, we will use your information for that purpose.

- Legitimate interests

We will process your data and use your personal information in order to achieve legitimate business interests.

- Performance of contract

We will use your personal information to process our business contract with you.

- Legal obligations

If we are legally required to disclose your information, we will.

- Vital interests

We may use your information if we deem it necessary in order to protect our business interests or take action to prevent potential violations of our terms and conditions or in situations involving a threat to the personal safety of another individual.

4. Who do we share your information with?

We will only share your information with the following third parties. If we've processed your data and you'd like to revoke consent, please contact us:

- Lead generation, advertising, or direct marketing: Google AdSense
- Content optimization: Google Fonts, YouTube video embed, Instagram embed
- Data backup and security: Amazon AWS
- Infrastructure optimization: Amazon AWS
- Invoice and Billing: PayPal, Visa, Mastercard, PaymentWall, Crypto
- Social media sharing and advertising: Facebook, Twitter, YouTube, and Instagram
- Web and mobile analytics services: Google Ads and Google Analytics
- Website performance monitoring software: Uptime Robot
- Website testing: Google Website Optimizer

5. Do we use tracking technologies like cookies?

Yes. We may use cookies and other tracking technologies to help us serve our customers better.

6. How long do we store your information?

We store our customers' information for as long as necessary to fulfill our business services and to fulfill the other purposes that are outlined in this privacy policy.

7. How do we keep your information safe?

We use organizational and technical services to protect our customers' information, but please remember that we cannot guarantee that the Internet is 100% safe. Though we do our best to protect your information, we cannot guarantee that there will never be a security breach though we do our best to protect your personal information at all times.

8. Do we ever collect information from minors?

No, we do not knowingly try to collect information from minors. By merely using this website, you are saying that you are 18 years of age or older.

9. What are your privacy rights?

You have the right to review, change, or terminate our services at any time if you are not comfortable with our privacy policy.

10. What happens if there is a data breach?

A data breach happens when someone has obtained unauthorized access to information stored by Zeru. In the event of a data breach, we will contact our customers within 72 hours if we believe that our customers are at risk of serious harm as a result of the breach. Data breaches will be investigated to the fullest extent of the law.

11. Do-not-track features and controls

Some web browsers and mobile operating systems allow users to set a Do-Not-Track (DNT) setting, which will control your preferences regarding privacy. There is no uniform standard for recognizing or tracking DNT features and as such, Zeru does not currently respond to these signals.

12. Do residents of California have specific privacy rights?

Yes, if you are a resident of California, you have special rights regarding your access to personal information.

13. When and how do we make updates to this policy?

We will update this policy at any time to stay current with the laws that affect our services and business interests. If we make material changes to this policy, we will contact our customers to make them aware of the changes.